

All Categories - Awards



Festival Related Communication

Thangam : Allegro IMC for Zha Cafe
Velli : Ogilvy for Cadbury Dairy Milk
Vengalam : JWT for Times of India



Direct Mail

Vengalam 1 :PEN 24 for tamizha Oscar Tamizha

Vengalam 2 : JWT BSA Motors

Velli :Allegro IMC for Billroth hospitals

Thangam : JWT BSA Foldman



UnPublished Work

Thangam : Elegant Publicities

Velli : Elegant Publicities

Vengalam : Ogilvy & Mather for
Tamilnadu tourism



Use of Celebrity

Vengalam : Ogilvy for Vodafone

Velli : JWT for Mirinda

Thangam : PEN 24



Rural Communication

Velli : JWT for Times of India

Velli : Leoburnett for Uninor

Vengalam : Ogilvy for Vodafone



Internet

Thangam : JWT for Times of India



Punch line

Vengalam : Optima advtg for Vivel Soap

Velli :Allegro IMC for Zha Café

Thangam : Maestro Advertisers for MH
Jewellers



Promotion for a feature film

Velli :Radiomirchi



Event

Thangam : Mindshare for Nippo batteries

Velli : Radio Mirchi “Shruti hasan’

Vengalam : Maestro for MH jewellers



Public Service

Vengalam to Ogilvy & Mather for Tamilnadu Tourism

Velli to JWT for Times of India

Thangam : 1. Hello FM

2. Vijay TV



Jingle

Thangam : Ogilvy & Mather for Viveks

Velli : Big 92.7FM

Vengalam : 1.Vijay TV

2.Hello FM



Print Single - Media

Vengalams

1. Pumpkin communications for Makkal TV for Anti Tobacco day
2. JWT for Times of India

Velli :Pumpkin Communications for No Soaps campaign
Thangam : JWT for Times of India



Print single - product

Vengalam :Optima Advertising for Vivel
soaps

Velli :Optima Advertising for Vivel soaps

Thangam :Ogilvy and Mather for Fortune



Print single - service

Vengalam, Velli and Thangam for
JWT

For Times of India



Print single - retail

Vengalam : Grey for RmKV

Velli : Ogilvy & Mather for Viveks

Thangam : JWT for BSA hercules



Film single - product

- 1.Vengalam goes to Ogilvy & Mather for Fortune
- 2.Velli goes to JWT for Mirinda
- 3.Thangam goes to Ogilvy & Mather for Cadbury's



Film single - service

Vengalam :1. Disha communications

2. Saroj Ad creators

No Velli

Thangam :Saroj Ad creators



Film Single - retail

Vengalam :1. JWT for Univercell cool campus

2. Grey worldwide

Velli : JWT for Univercell aadi pathi

Thangam :Sculptors for Kalyan Jewellers



Film single - media

Thangam : Ogilvy & Mather for
Ananda Vikatan



Poster Outdoor Ambient - product

Vengalam : Pen24 for Tamizha Oscar
tamizha

Velli : Rediffusion for Lotte



Poster Outdoor Ambient - service

Velli: 1. Leoburnett for Uninor

2. JWT for Pondicherry tourism

Thangam :Ogilvy & Mather Tamilnadu



Poster Outdoor Ambient - Retail

Vengalam : Pen24 Tamizha Oscar
Tamizha

Thangam :Ogilvy & Mather for Viveks



Poster Outdoor Ambient - Media

Vengalam

Velli

Thangam for JWT to Times of India



Radio - Product

Vengalam :Radio Mirchi

Velli :Vinisha Vision for Medimix

Thangam :Big 92.7 FM



Radio - service

Vengalam : Ogilvy & Mather for Vodafone Tuesday

Velli : 1. Allegro IMC for Billroth hospitals
2. Ogilvy & Mather for Vodafone Closed user group

Thangam : Entertainment Network for Radio Mirchi



Radio - Retail

Vengalam : Big 92.7FM

Velli : Grey Worldwide RmKV

Thangam : Ogilvy & Mather for Viveks



Radio - Media

Velli : Radio Mirchi

Thangam : Suryan FM

